

Design tools



PNG vs JPEG

SOMETIMES PNG IS
SUPERIOR...

FOR ILLUSTRATIONS,
SCREENSHOTS,
ANYTHING WITH TEXT...

...WEBCOMICS, GRAPHS,
LOGOS...



NOPE! ALWAYS JPEG!!!

JPEG ONLY!!! NO
THINKING
REQUIRED!!

I LOVE JPEG!!
JPEG! JPEG!



Ai

Adobe Illustrator

- Can be used to create SVG
- Used in the lab for posters and graphic designing

IMG presents Intro Talk' 19

6:30 pm, 20th Aug 19
MAC Audi



Information Management Group

See the future, help shape it.

Introducing DevCon

IIT Roorkee's First Developers' and
Designers' Conference

Information Management Group

IMG presents INTRO TALK

5th September, 6:30 PM
MAC Auditorium



Ai

SVG and PNG



Raster (PNG)



Vector (SVG)

The logo consists of the letters 'Ai' in a bold, orange, sans-serif font, enclosed within a square border with a gradient from orange to black.

Illustrator Tools

- Pen - tracing and illustrations
- Shape builder
- shapes
- Smooth
- Brushes
- Grain
- Mask
- How to colour within a shape
- Shortcuts
- Groups

Link: <https://helpx.adobe.com/in/illustrator/tutorials.html>

Ai

Illustrator Shortcuts

- ctrl+D - duplicate
- Ctrl+ scroll
- Alt + scroll
- V - select tool
-
-

Link: <https://www.nobledesktop.com/shortcuts/illustratorcc2017/pc>



- Online!!!
- Used in the lab for wireframing and prototyping



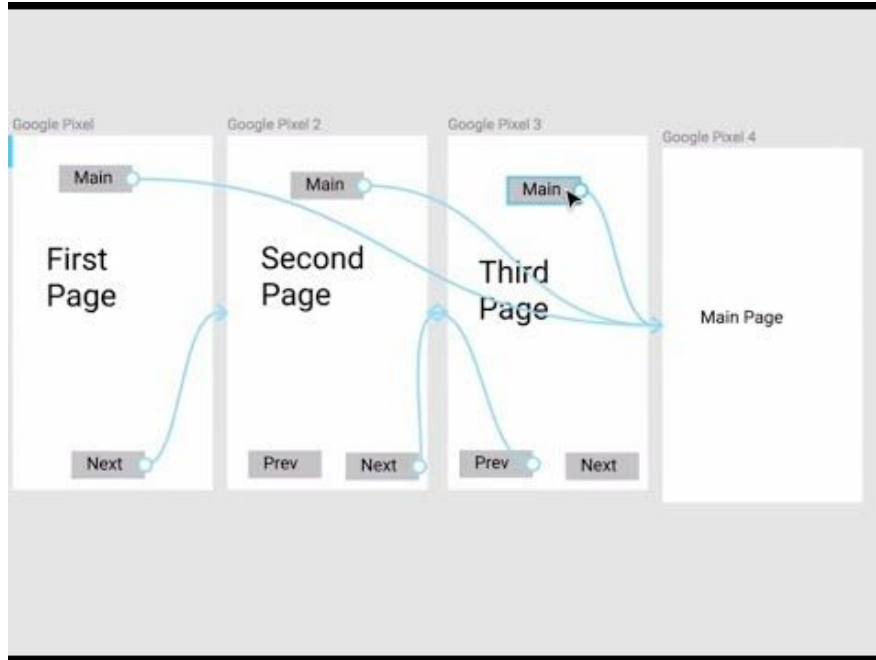


Figma tools

- Frames
- Shapes
- Text
- Effects
- Components
- groups



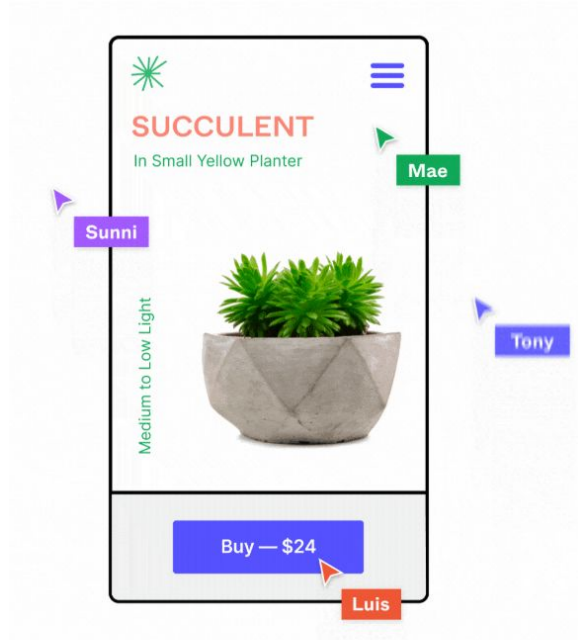
Figma Prototyping



Link: <https://www.figma.com/prototyping/>



Figma Collaboration



Link: <https://www.figma.com/collaboration/>

Xd

Adobe Xd

- Adobe ka Figma
- Used in the lab for wireframing and prototyping (prototyping nice hai)

